

# A WEB BASED TOOL FOR CONDUCTING ALUMNI SURVEYS FOR IUSB DEPARTMENTS AND ACADEMIC UNITS

Department of Computer and Information Sciences  
Indiana University South Bend

By

Hossein Hakimzadeh and Ruth B. Schwartz

## Abstract

The Department of Computer and Information Sciences has been using *Alumni Surveys* as part of its overall assessment program<sup>1</sup>. The results of the alumni survey are then analyzed and utilized to make refinements to the academic programs. In a typical year, a very small portion (approximately 5%) of the mailed surveys are returned by our alumni.

We propose to develop a new user friendly, web based electronic tool for conducting alumni surveys. Such a tool will reduce the cost and manual labor associated with our existing system. We also hope that this tool will increase alumni participation, since it will be quicker and easier to complete the survey. In addition, the proposed system will provide a powerful mechanism to automatically collect and analyze the survey results and produce reports.

The development of this system will enhance our ability to obtain more diverse and timely comments from our alumni.

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<sup>1</sup> Computer Science Assessment Plan can be found at <http://www.cs.iusb.edu/Assessment>