

Advanced technology for retaining students

Re-tain-o-logy

The cross section of sciences, methodologies, and technologies used to identify at-risk students, and help them succeed academically.

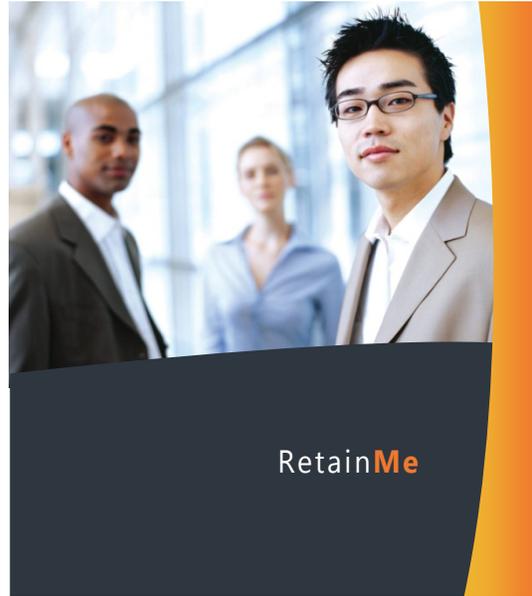
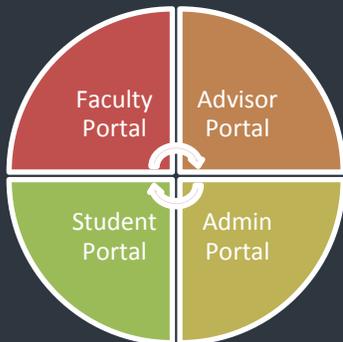
<https://retainology.iusb.edu>

FEATURES

- Simple user interface
- Powerful communication tools
- Predictive modeling
- Automatic notification
- Student self assessment survey
- Proven success record
- Scalable design
- Secure and auditable system
- Actionable and timely reports

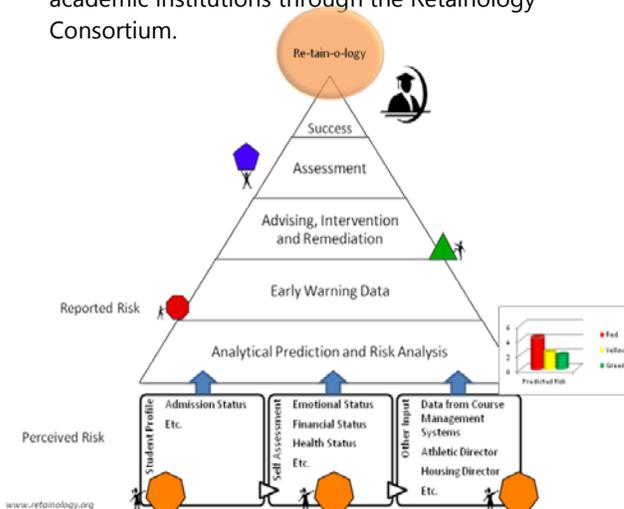
CONNECTING THE DOTS

Allowing all stakeholders including faculty, advisors, academic counselors, administrators, and others to work together and help retain students.



RetainME is a web-based early-warning and student retention system developed by and for faculty at Indiana University. **RetainME** (aka *IU-RETAIN*), has been in use since the fall of 2007. In the hands of dedicated faculty, advisors, staff and administrators, **RetainME** has been able to quickly identify at-risk students and allow the campus to improve its retention.

RetainME is a research based system based on the Retainology model. The system is available to academic institutions through the Retainology Consortium.



- **Simple and intuitive interfaces** allow users to work with the system with minimal or no training.
- **Predictive Analytical Modeling** allows campus administrators to identify potentially at-risk students at the beginning of the semester, and put in place intervention programs before the semester begins.
- **Scalable design** allows the university to grow without having to upgrade the software.
- **Automatic and informative email notifications** to all stakeholders will remind each group to continue and sustain their retention efforts throughout the semester.
- **Multiple layers of security** allow for greater confidence and management of risk.
- **Early identification of at-risk students:** early enough to make a difference!
- **Actionable and timely reports** allow stakeholders to take corrective actions during the semester.

Additional information about joining the Retainology consortium and acquiring the **RetainME** software may be obtained by contacting the director of Retainology Consortium, Dr. Hossein Hakimzadeh (hhakimza@iusb.edu) or by contacting:

Indiana University
Office of Sponsored Research
980 Indiana Avenue, Room 2232
Indianapolis, Indiana 46202
317-278-3473
Spon2@iupui.edu

ADVANTAGES OF
CONSORTIUM
MEMBERSHIP

- Access to **RetainME** software at reasonable consortium prices
- No cost for software development or maintenance
- Support from the Members Network
- Access to research, publications, and webinars provided by the consortium
- Affordable; Retaining one student per year will pay for the consortium membership

RELIABILITY

- 99.9% uptime since 2007

TURNKEY SOLUTIONS

- Simple configuration
- Minimal effort to customize and localize the system
- Go live in 3 to 7 days

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The Problem

In the United States, national statistics point to an alarming six-year graduation rate of approximately 50%. The problem is even more severe for regional, community, and two-year colleges. The federal governments, state legislators, university trustees, and parents, all want to see more accountability from their public and private university administrators.

As a result, many colleges and universities are urgently seeking solutions and best practices to identify and help their academically at-risk students.

After many months of research, internal meetings, committee work and listening to focus groups and task forces, the questions come down to:

- Should we buy it or build it?
- Do we have the expertise to build it? How long is it going to take? What is the cost of building and maintaining such a system?
- Can we afford to buy it? Should we get a hosted (cloud-based) solution? Should we maintain our own server? Does the vendor even offer a non cloud-based solution?

The Solution

In recognition of these difficult questions, the fact that many universities may not be able to budget for the recurring cost of a vended solution, and because many universities may be restricted by state or federal privacy laws from storing their data in a vendor provided cloud environment, we have decided to make **RetainME** early warning and retention software available to public and private universities.

The cost of membership is negligible for most academic institutions¹ and there is no requirement to place your data in a vendor hosted cloud-based environment. Furthermore, your institution will have access to all the benefits of belonging to a research-based retention consortium.

¹ Retaining one student per year will pay for cost of consortium membership.

Other Resources:

Consult the Retainology Web site for additional information on:

- Developing your University Retention Plan
- Choosing an Early Warning and Retention System

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